

*For Immediate Release*

## **The modern stereo that looks as good as it sounds: Octave Modern Stereo Credenza now launching**

**The stereo built for today's design focused music lover — Full Sonos integration —  
Wirelessly stream all music - Electronically and mechanically tuned — Fully controlled  
with a smartphone**

SEATTLE, WA - Walnut and Oak today announces the Octave Modern Stereo Credenza that finally brings the classic stereo cabinet into the modern age. With full Sonos integration, the Octave allows the casual music lover or demanding audiophile to control all of their music from their smartphone and wirelessly fill their home with incredible sound. The entire system is seamlessly integrated in an American made walnut credenza.

Customers have long sought a means to merge the way we listen to music today into a product that they are proud to own and looks as good as it sounds. For the Octave Modern Stereo Credenza, Seattle based design and production firm, Walnut and Oak, hit the drawing board to design a product that takes the leading Sonos speakers and integrates them into a ground-up design that not only enhances the sound but brings striking modern design to the home. The Octave combines the clean lines of modern design with an homage to mid-century styling with its unique angles and attention grabbing walnut construction.

"We combined one part modern tech innovation with one part timeless craft when creating this product", says Walnut and Oak founder John Borofka. To that end, each product contains portions that are 3D printed and robotically cut, paired with careful craftsmanship and mortice and tenon joinery. "We pulled all the stops to create a product that truly delights the design minded individual who is ready for a product that looks great and sounds fantastic."

Walnut and Oak built this product to delight both the eyes and the ears. On the ears side, the Seattle based firm mechanically tuned the speaker cabinet and optimized the geometry and material selection for true-to-recording reproduction, resulting in brilliant highs, warm mid-tones and rich bass. Additionally, the system is electronically tuned with Sonos' True Play, which further optimizes the Octave to the specific room layout. Each Octave is equipped with a complete Sonos package with full stereo pairing, manual EQ controls and multiform streaming from all major music services, including Spotify, Apple Music, Pandora, Amazon Music and Tune-in. And as an added bonus, there's no need for another remote - users have complete control over the system with their smartphone.

For the Octave, the design begins with a solid walnut leg and base structure. From here, the product is made from American Walnut with each piece having a unique grain pattern. The entire product is built from real wood, free of fiberboard, and added formaldehyde. A low-VOC, clear protective lacquer finish brings out the beauty of the grain matched product, while providing an easy, low maintenance surface. For hardware, no expense was spared with all-metal, soft close hinges and brushed aluminum door pulls.

The Octave Modern Stereo Credenza is 100% designed and built in the USA from all domestic materials, exempting Sonos components.

“It’s my personal favorite of all the products we produce,” Borofka adds. “It’s hard for me to turn it off, whether keeping the party going with a new playlist, or lounging on the couch on a quiet Sunday with a new podcast playing. And even when it’s not playing, the design draws you in.”



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